

## CLAIMS

1. A toner for developing electrostatic charge images, comprising at least binder resin and colorant,  
wherein the binding resin contains alicyclic olefinic resin (A) and thermoplastic elastomer (B).
2. A toner for developing electrostatic charge images according to claim 1, wherein the alicyclic olefinic resin (A) is a copolymer comprising cyclic olefin (A1) and acyclic unsaturated monomer (A2) as an element.
3. A toner for developing electrostatic charge images according to claim 2, wherein the acyclic unsaturated monomer (A2) is an olefinic monomer.
4. A toner for developing electrostatic charge images according to claim 1, wherein the thermoplastic elastomer (B) is at least one kind selected from olefinic elastomer, polyamide elastomer, polyester elastomer, and styrenic elastomer.
5. A toner for developing electrostatic charge images according to claim 1, wherein a melting point of the thermoplastic elastomer (B) is from 60 to 190°C.
6. A toner for developing electrostatic charge images according to claim 1, wherein a ratio (Ma/Mb) of a melt flow rate (Ma) of the alicyclic olefinic resin

(A) and a melt flow rate (Mb) of the thermoplastic elastomer (B) is 0.1 to 20.

7. A toner for developing electrostatic charge images according to claim 1, wherein a ratio ((A)/(B)) between the alicyclic olefinic resin (A) and the thermoplastic elastomer (B) is 70/30 to 99.5/0.5 by weight ratio.

8. A toner for developing electrostatic charge images according to claim 1, wherein the toner is a toner for a non-magnetic one-component developing method.

9. A toner for developing electrostatic charge images according to claim 1, wherein the toner is suitable for a toner for full color.